

GLOBAL OUTLOOK SEMINAR:

Positioning Your Business for the Global Recovery

23 MARCH 2010



WESTIN CHOSUN HOTEL • 87 SOGONG-DONG, JUNG-GU • SEOUL, KOREA

As the global economy emerges from one of the deepest recessions of modern times, questions arise as to the strength of the nascent recovery. The massive fiscal and monetary stimuli adopted around the world provided support for growth when private investors stepped back and sought safe havens for their investments. As the first signs of rebounding growth are now evident, banking systems around the world remain under pressure, high public debt levels in many developed economies and fears about their sustainability are causing jitters in global bond markets, and commodity and other markets are showing strength not necessarily supported by fundamentals.

Against this backdrop, and despite the sharp declines of late 2008 and early 2009, Asia, and within it Korea, emerged as the region enjoying one of the fastest and strongest recoveries.

IHS Global Insight's seminar will provide you with key information to help you improve your business strategy in Asia and globally. It will help you answer the following critical questions:

- Is this recovery broad and sustainable, or merely based on the strength of a fiscally fuelled boom in China?
- Is there a risk that the monetary expansion will simply create new asset bubbles?
- Will a strong won stifle future expansion?
- Which sectors are likely to benefit most in the current cycle?
- Are oil prices likely to rise further, or are they likely to revert to fundamentals and drop?

Please join our experts to discuss these and many other issues of importance to you, and learn how we can assist you in positioning your business for success in 2010 and beyond.

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► **AGENDA** 23 MARCH 2010

7:00 A.M. **REGISTRATION AND BREAKFAST**

7:20 A.M. **Attain a Competitive Advantage:
Use the Most Accurate Forecasts and Analysis**
Dae-Woo Kwon, Chairman/CEO, The Asia Economy Daily

7:30 A.M. **What to Expect from the Global Economic Recovery?**
Growth, Trade, and Currencies
Zbyszko Tabernacki, CFA, Executive Managing Director, Country Analysis
and Forecasting Group, IHS Global Insight
Sector Prospects
Mark Killion, CFA, Group Managing Director, World Industry Service,
IHS Global Insight

8:40 A.M. **Global Oil:
Market Fundamentals and Price Outlook**
John Harris, Director, IHS CERA

9:00 A.M. **Question-and-Answer Session**

9:20 A.M. **Methodology:
How Korea Can Use IHS Global Insight Forecasts
for Success in Globalization**
Laurence W. Hecht, President of Asia Economic Strategy
Research Institute (AESRI)

9:40 A.M. **Open Networking**

10:00 A.M. **Seminar Concludes**

Agenda subject to change at any time.

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