

# **IHS GLOBAL INSIGHT SEMINAR:**

**Balancing Market Risks and Opportunities Ahead**

*Critical Insights from our Construction and Pricing & Purchasing Experts*

13 MAY 2010



THE WESTIN O'HARE • 6100 NORTH RIVER ROAD • ROSEMONT, IL

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## **How can you make the current and future economic environment work to your advantage?**

As the U.S. and global economies begin to recover from what many are calling the Great Recession, uncertainties linger. Commodity prices continue to be volatile, and outlooks for construction markets vary greatly from region to region. The developing economic conditions will pose risks as well as opportunities for the year ahead.

In this unique seminar, we will bring you the combined knowledge and expertise from our **Pricing & Purchasing** and **Construction** intelligence and forecasting groups to address key concerns facing your organization.

After our morning plenary sessions, where we will cover the global economic and construction landscape and the outlook for key commodities, we are pleased to offer **two concurrent afternoon tracks** that will drill more deeply into the construction and pricing and purchasing sectors. **We invite you to choose the track that best fits the needs of your business.**

*Don't miss this opportunity to get the information you need to form the best market strategies and protect your bottom line.*

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► **AGENDA**

12 MAY 2010

6:00 P.M. **Welcome Networking Reception**

13 MAY 2010

8:00 A.M. **REGISTRATION AND BREAKFAST**

8:30 A.M. **U.S. and Global Macro Outlook: A Multi-Speed World**

Nigel Gault, Chief U.S. Economist, IHS Global Insight

9:15 A.M. **Global Construction Outlook: When Will this Lopsided Recovery Hit the Industrialized World?**

Laura Hanlon, Senior Consultant, Construction Service, IHS Global Insight

9:40 A.M. **U.S. Construction Outlook: Is Residential Construction a Big Enough Engine to Pull the U.S. Construction Market?**

Scott Hazelton, Director, Construction Service, IHS Global Insight

10:00 A.M. **Q&A: Discussion of the Economic and Construction Outlooks**

10:15 A.M. **BREAK**

10:30 A.M. **Commodities: Was the Supercycle a Peek at the Future?**

John Mothersole, Principal, Pricing and Purchasing Service, IHS Global Insight

11:05 A.M. **Steel: In a Balanced Year, How to Tilt the Scale Your Way**

John Anton, Director, Steel Service, IHS Global Insight

11:40 A.M. **Q&A: Discussion of the Commodity Outlook**

12:00 P.M. **LUNCH**

**TRACK 1: PRICING & PURCHASING FOCUS**

1:15 P.M. **Has the Chinese Bubble Been Reinflated?**

Todd Lee, Managing Director, Greater China,  
IHS Global Insight

2:15 P.M. **BREAK**

2:30 P.M. **Global Shipping: How Long Will the Lackluster Recovery Continue?**

Paul Bingham, Managing Director-International,  
Global Commerce and Transport, IHS Global Insight

3:15 P.M. **A Deeper Dive into Steel and Nonferrous Metals**

John Anton, Director, Steel Service, IHS Global Insight  
John Mothersole, Principal, Pricing and Purchasing  
Service, IHS Global Insight

4:00 P.M. **BREAK**

4:15 P.M. **Discussion of Insights: Where Do We Go from Here?**

4:45 P.M. **CONFERENCE CONCLUDES**

**TRACK 2: CONSTRUCTION FOCUS**

1:15 P.M. **Building Materials: What Materials Will Prosper in this Mixed Construction Market?**

Scott Hazelton, Director, Construction Service,  
IHS Global Insight  
Armine Thompson, Economist, Pricing and Purchasing  
Service, IHS Global Insight

2:15 P.M. **BREAK**

2:30 P.M. **U.S. Regional Outlook: Will the Sun Belt Continue To Be the Shining Region for U.S. Construction?**

Samantha Xu, Consultant, Construction Services,  
IHS Global Insight  
David Iaia, Managing Director, U.S. Regional Service,  
IHS Global Insight

3:15 P.M. **The Future for Alternative Energy: Are Nuclear Plants and Wind the Answers?**

Mary Novak, Managing Director, North American  
Energy Services, IHS Global Insight